

Event Report

1.	Department	:	Information Technology
2.	Name of the event	:	Future Explorers
3.	Event – id (AAD No.)	:	(0) 12374
4.	Event Date	:	25.08.2023
5.	Event Venue	:	Chinnavedampatti Government school
6.	Co-ordinated by (Name(s) and Designation)	:	Ms.G.Prema Arokia Mary, AP II Ms.S.Sathyavathi, AP(SRG)
7.	No. of participants attended	:	Internal Participants
			No. of students: 13
			No. of faculty: 2
			Research Scholars/Other: nil
			External Participants
			No. of students: nil
			No. of faculty/Research Scholars:Nil
			Others:Nil
8.	Sponsored by	:	Nil
9.	Amount Sanctioned (in Rs)	:	Rs.500
	Amount Utilized (in Rs)	:	Rs. 500

10. An Overview of the event report :

The Department Association of Information Technology conducted an outreach and promotional campaign at Chinnavedampatti Government School on August 25, 2023. The main objectives of the session were to cultivate an innovative mindset among students and impart practical knowledge on leveraging technology for real-world problem-solving.

The campaign included sessions on video editing, cyber ethics, and digital marketing. During the video editing session, students received hands-on training to enhance their skills in this creative domain. This not only provided them with a valuable digital skill but also encouraged creative expression in the digital medium.

Cyber ethics formed a crucial part of the outreach, with students being educated on responsible and ethical technology use. Topics covered included online safety, privacy, and the consequences of cyberbullying. This aimed to equip students with essential knowledge for navigating the digital landscape responsibly.

The digital marketing session introduced students to the fundamentals of promoting products and services online. Understanding the basics of digital marketing can open up new opportunities for personal and professional growth, empowering students to leverage the internet effectively.

Overall, the campaign sought to inspire students to view technology as a tool for positive change. By highlighting the potential of technology to address real-world challenges, the Department Association of Information Technology aimed to motivate students to consider careers in technology and innovation. This initiative reflects a commitment to bridging the digital divide and ensuring that students in government schools have access to knowledge and opportunities in the field of information technology.

11. The outcome of the event:

This event is to help and educate the government school students need to use technology and innovation to solve real world problems

12. Event Permission Form:

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14. Agenda

KUMARAGURU COLLEGE OF TECHNOLOGY Department of Information Technology FUTURE EXPLORERS

Date: 25/08/2023 Time: 9:30am - 12:30 pm

Staff co-ordinator: G.Prema Arokia Mary, AP-II/IT, S.Sathyavathi, AP(SRG)/IT

Student co-ordinator: B.Sabari(21BIT040)

Venue: Government school chinnavedampatti

Time: 9:30 am -12.30 P.M

Date: 25/08/2023

Budget: Rs.500

Agenda:

Total Hours: 3 hrs

S.No.	Time	Topic
1.	9:30-10am	departure
2.	10:15-10:45am	Video editing
3.	10:45-11:15am	Digital marketing
4.	11:15-11:45am	Poster design
5.	11:45-12:00 pm	Cyber ethics
6.	12:00-12:30pm	Note book distribution.

Pictures





