



Experiential Technology Innovation Center (XTIC)

MoU Signing November 17, 2024.

We are excited to announce the signing of a Memorandum of Understanding (MoU) between Kumaraguru School of Innovation (KSI) and IIT Madras's Experiential Technology Innovation Center (XTIC) under their Academic Partner Program on November 17, 2024.

Dr. Raghuveer VR, Director- KSI signed the MoU as a part This collaboration aims to foster research, innovation, and skill development in Extended Reality (XR) by bridging the industry-academia gap and equipping students, faculty, and researchers with cutting-edge expertise.

Key outcomes of this partnership include specialized XR training, the establishment of a Centre of Excellence (CoE) for XR innovation and applications, and strengthened industry-academia collaboration through real-world projects, internships, and research initiatives. The MoU also focuses on enriching the curriculum with industry-aligned XR modules to prepare students for emerging roles in this field.

Planned activities for the first year include webinars with XR industry experts, Faculty Development Programs, advanced student training sessions, and collaborative events like hackathons and conferences. This MoU will benefit departments across KSI - (CSE, AI&DS, IT, ISE, MCA, BSc. Data Science, MBA-IEV, and MTech Data Science) paving the way for innovation and experiential learning.

KSI is committed to advancing education and fostering innovation through strategic partnerships. We have established the Unity Academic Alliance, certified faculty and students, and formed a dedicated cohort for Extended Reality (XR). With five XR elective courses, we extend learning to arts, science, and school students. KSI students have won national hackathons solving societal challenges through XR and secured internships with XR content developers. Partnering with XTIC at IIT Madras will enhance our research capabilities, broaden

global networking, and benefit regional colleges through shared expertise and collaborative growth.



